

#### Big Stone Lake Area Chamber of Commerce

Bi-monthly Newsletter

February 1, 2016

#### **Calendar of Events**

Tuesday, February 2: Lunch & Learn at 12 p.m. in the lower level of the Dialysis Building (see page 3 for details!)

Tuesday, February 2—Wednesday, February 3: Chamber office closed for conference in Bemidji

Friday, February 5: Chamber's Annual Celebration

Saturday, February 6—Friday, February 12: Winterfest in Ortonville (see page 5-6 for details!)

Tuesday, February 9: Big Stone Arts Council meeting at 6:30 p.m. at the Library Media Center

*Wednesday, February 10:* Coloring & Chocolate at 5:30 p.m. at the Ortonville Public Library

*Thursday, February 11:* Valentine's Day children's story time from 3:30 to 4:30 p.m. at the Ortonville Public Library; for preschool and up

Saturday, February 13: 37th Annual Arctic Open Golf Tournament in Clinton

Sunday, February 21: Saint Hubert Area Faith Community's ski trip to Andes Tower (see page 2 for details!)

Saturday, March 12: St. Patrick's Day in Graceville (see page 3 for details!)

#### Winterfest!

Activity in Ortonville will heat up with Winterfest February 6 through 12!

The medallion hunt and lunches—both staples of Winterfest—are back, along with new events like the Valentine Rendezvous (see below)!

A full Winterfest schedule can be found on page 5!







#### **Hit the Slopes!**

Hit the slopes for a ski trip with the Saint Hubert Area Faith Community!

The Area Faith Community is inviting those within the AFC to come along skiing February 21 to Andes Tower near Alexandria. The trip is open to those third grade and up; any student in 3rd or 4th grade must have a chaperone. The cost is \$45 per person. Approximate departure is 10:30 a.m. from Madison.

If you are interested in going, contact Rachel at St. Michael's Catholic Church by calling 320-598-3690 or by emailing stmichael1891@gmail.com.



#### State-wide Contest with BSLA Grand Prize!

A state-wide contest is giving the Big Stone Lake area special attention!

<u>Make It Minnesota</u> and Red Barn Design (ala Becky Stattelman) are teaming up for an <u>Instagram photo contest</u> that focuses on regions across Minnesota!

One winner will be chosen from each of six regions, with a grand prize winner chosen. The regional winners will receive a gift basket from their region and the overall winner will win a getaway package to the Big Stone Lake area! Photos will be made into Red Barn totes that travel to each region to raise money for local causes.

Tag your Minnesota photos on Instagram with the hashtag <a href="#MakeItMN\_CariMe">#MakeItMN\_CariMe</a> by February 1. Entries can be anything from landscapes to portraits to food!

#### **Oh Baby!**

Babies born in 2015 at the Ortonville hospital will again be featured in the Ortonville Independent and the Northern Star newspapers!

Parents are asked to submit their baby's photo to the Ortonville Independent. Mail your submitted photo to 789 US Highway 75, Ortonville, MN 56278. Or email it here.

If you would like the paper to take a picture of your little one, the Independent will arrange for a photographer to do so! Just call 320-839-6163.

#### **Oh Baby #2!**

Ortonville Area Health Services was named one of the top U.S. hospitals to have a baby!

OAHS, along with 16 other Minnesota hospitals, was recognized based on patient recommendations by the U.S. Department of Health and Human Services. Find the other 431 hospitals awarded with the Women's Choice Award <a href="https://example.com/here/health/healt

According to a Bring Me the News article, "hospitals scored well for having a neonatal intensive care unit on-site, low rates of early elective deliveries, as well as being above the national average for patient safety."

Ortonville Area Health Services



#### Luck O' the Irish in Graceville!

Graceville will turn green for St. Patrick's Day March 12!

A <u>Pub Crawl fundraiser</u> will be from 12 to 3 p.m. All money raised will go toward purchasing benches for the Toqua Lakeside Park.

Registration with guaranteed t-shirt is \$20 by February 5.

Registration is at 11:30 a.m. March 12 at the Graceville Community Building. Stamped cards are to be turned in by 3 p.m. to the Parade MC area for door prize drawings.

Then the St. Patrick's Day Parade starts at 3 p.m.!

#### **Coming in June!**

The Big Stone Lake Area Chamber Board of Directors is excited to announce the event featuring one of our area's greatest attractions: Big Stone Lake!

Lake Days comes your way June 17—18, 2016! On the DOCKet of events: musical entertainment The Johnny Holm Band and Too Drunk to Fish! Mark your calendars and watch for more Lake Days activities to be announced!

#### Lunch & Learn!

There will be a Lunch & Learn (Cardiology Cooking Class) at 12 p.m. Tuesday, February 2 in the lower level of the Dialysis Building!

The presentation will feature cardiologist Orvar Jonnson and OAHS dietitian Julie Danielson!

To attend, RSVP by calling 320-839-4138.

#### **#OnlyinMN\_Winter!**

Through Explore Minnesota's popular Instagram account, using **#OnlyinMN\_Winter**, travelers can engage in winter theme weeks each Monday through Friday for a chance to win prizes or be featured in "Top Pics of the Week"!

Share your photos on your Instagram account to join the fun by following <u>Explore Minnesota</u> on Instagram.

- Jan. 25–29: Sparkling Scenery (snow, ice, water, sunsets)
- Feb. 1–5: Minnesota Food and Drink (your favorite #OnlyinMN dishes & drinks)
- *Feb. 8–12: Cozy Indoors* (restaurants, cafes, shops, breweries, museums, theaters)
- Feb. 22–26: Winter Sports/Adventure (skiing, snowboarding, snowmobiling, ice fishing)
- Feb 29–March 4: Cabin Fever (ways to embrace the season, throwback spring photos)



#### **Board of Directors**

Katie Adelman, *Chamber Director* Dustin Roggenbuck, *President* Greg Peterson, *Vice President* 

#### **Board Members**

Artie Arndt Mark Berg Sue Kaercher-Blake Lisa Merritt Karen Oakes Steve Roggenbuck (charter member) Mary Ann Ulrich (charter member)

#### **Contact the Chamber**

987 U.S. Highway 12 Ortonville, MN 56278 320-839-3284 chamber@bigstonelake.com

### Find Out "What's Shakin" at the Chamber

On KDIO Thursdays at 9:05 a.m. bigstonelake.com facebook.com/BSLAChamber twitter.com/BSLAChamber

#### **#OnlyinMN Pays Off BIG Time!**

Explore Minnesota, the state's tourism promotion office, announced that its advertising efforts generated big returns for the state, resulting in 3.2 million trips, \$337.4 million in traveler spending and \$31.2 million in state and local taxes in 2015!

These numbers are based on a recent advertising evaluation study by Longwoods International, which surveyed consumers in Explore Minnesota's target markets about their recent travels, perceptions of the state, and awareness of the award-winning #OnlyinMN campaign.

In addition to the 3.2 million trips taken in 2015, 2.6 million people who did not visit Minnesota last year indicated that they intend to do so in the next 12 months.

"This is excellent news for Explore Minnesota, and for our economy," said Gov. Mark Dayton. "Every dollar we invested in promoting Minnesota tourism last year brought another \$75 of consumer spending into our state's economy, supporting Minnesota businesses and jobs."

Explore Minnesota's #OnlyinMN campaign featured two new TV spots in 2015, launching with a regional Super Bowl commercial, as well as out-of-home advertising, including painted Instagram murals in Denver and Chicago. Explore Minnesota also welcomed five "10-Day Minnesotans"—prominent travelers with extensive social media followings—to

document their travels here. To date, the popular #OnlyinMN hashtag has been used more than 230,000 times.

#ONLYMMNE

# WINTERFEST

#### SATURDAY, FEBRUARY 6

- \*Family skating from 10 a.m. to 2 p.m. with Ice Show at 3 p.m. at Ortonville rink; limited skates available for use
- \*Concessions available by DRC

#### **MONDAY, FEBRUARY 8**

- \*Medallion Hunt starts; runs through Friday
- \*Clues given each day at 9:20 a.m. on KDIO
- \*\$150 given away in Chamber Bucks; decreases by \$25 each day until found

#### TUESDAY, FEBRUARY 9

- \*Sledding behind the Ortonville Armory from 3:30 to 5 p.m.
- \*Must bring your own sled
- \*DRC will provide hot chocolate

#### WEDNESDAY, FEBRUARY 10

- \*Lingonberry Lunches: choice of chicken salad or turkey sandwich
- \*\$12 or two for \$20
- \*Order by February 1; delivery to Ortonville and Big Stone City

#### THURSDAY, FEBRUARY 11

\*Winterfest Bear Hunt: stop by Peterson Chiropractic for a clue!

#### FRIDAY, FEBRUARY 12

- \*Valentine Rendezvous at The Furniture Shoppe from 6 to 8 p.m.
- \*Hors d'oeuvres and desserts, mocktails & door prizes for first 50 people to RSVP by Feb. 10
- \*\$25 per couple or \$15 for individuals

\*All activities are weather-dependent. If inclement weather February 6, the Ice Show will be rescheduled for February 7.

#### Sponsored by

For more information, go to www.bigstonelake.com or call 320-839-3284





Find us on Facebook:
Big Stone Lake Area
Chamber of Commerce

## HAVE YOU SEEN ME?



I have lost my way with all this snow and don't know where I am. Can you help? Come to Peterson Chiropractic February 11 to find something I think I left there.